



WORLD CONGRESS OF ACCOUNTANTS 2014

WWW.WCOA2014ROME.COM



Rome, February 11 2013

IFAC Member Bodies

CEOs

Dear Colleagues and Friends,

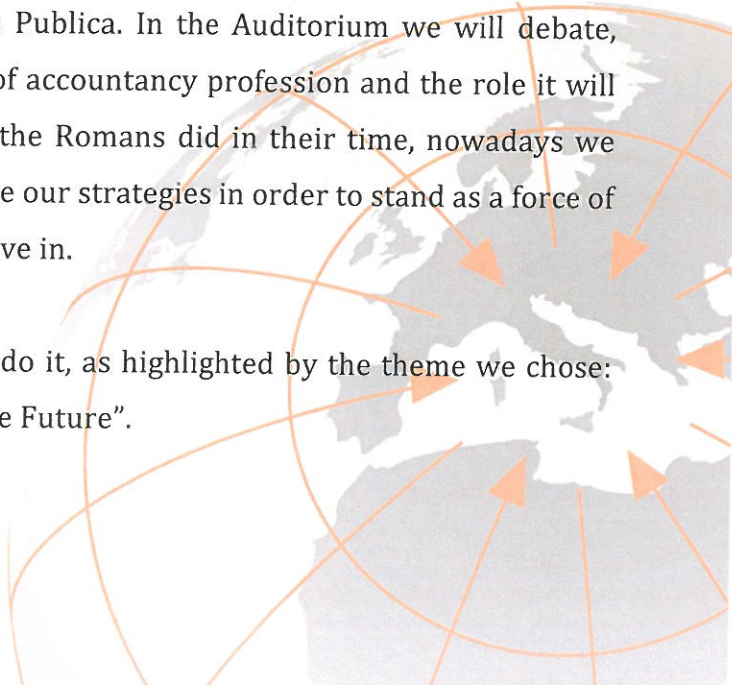
Re: Sponsorship opportunities for the WCOA 2014

We hope that the beginning of this new year finds you well.

We are pleased to announce that, here in Rome, the organizational machine has started to run in anticipation of WCOA 2014.

The next Congress will take place November 10-13, 2014 in the magnificent venue of the Auditorium Parco della Musica, designed by Italian architect Renzo Piano. This is an internationally renowned location that, through the fundamental idea reflected in its structure, takes us back at the time when ancient Romans used to meet in the Forum in order to discuss the main and vital topics of the Res Publica. In the Auditorium we will debate, network and share our vision about the future of accountancy profession and the role it will play in the global financial infrastructure. Like the Romans did in their time, nowadays we have to face challenges and to constantly innovate our strategies in order to stand as a force of a positive development of the global society we live in.

The WCOA 2014 will be the perfect occasion to do it, as highlighted by the theme we chose: "2020 Vision: Learning from the Past, Building the Future".



The WCOA 2014 will also be a valuable showcase for all the institutes and firms wishing to share their projects and visions with other accountants, professional associations, firms, and other international organizations. We invite you to be a major player in this by becoming a WCOA 2014 Sponsor.

You will find enclosed the various sponsorship packages we have designed. There are packages suitable for every potential sponsor - we hope you will find the solution that suits you best.

Should you need any further details, please do not hesitate to contact us at info@wcoa2014rome.com or Dimarco@wcoa2014rome.com

We look forward to hearing from you,

Aldo Trifuoggi
General Director Congress srl

